

## Mark Peacock – Global Behavioural Safety Expert



With over 45 years of experience at a world-leading oil & gas company, Mark is a seasoned expert in Behavioural Safety and Safety Leadership, bringing deep operational, coaching, and facilitation skills to complex environments worldwide.

Mark has worked extensively across the globe—from Malaysia, South Korea, and the Philippines to Europe, Nigeria, and Trinidad—supporting onshore and offshore assets across Wells, Manufacturing, Gas, and Projects & Technology. His career spans refinery operations, large-scale capital projects, and enterprise-wide cultural transformation.

He has led the design and delivery of safety culture assessments by deeply understanding both process and personal safety performance. His strength lies in partnering with asset leadership and the workforce to co-create practical, sustainable solutions. Mark has also played a key role in aggregating learnings across global assets into a central expertise team—improving consistency, alignment, and impact while shaping company-wide practices. He contributed to the International Association of Oil & Gas Producers (IOGP) Safety Leadership guidance, reflecting his recognized authority in the field.

Mark has designed and led numerous safety leadership programs across multiple lines of business, demonstrating a rare ability to bring together technical and operational communities. He is a highly experienced facilitator and coach—supporting leaders, trainers, and operators alike, and building internal coaching capabilities.

With an early background in refinery operations, Mark developed expertise in procedures, competence, and training. He later became part of a small core team delivering a multi-billion-dollar, highly integrated project in the Middle East, where he supported start-up readiness, training, recruitment, organizational effectiveness, and national workforce integration.

As the facility came online, Mark's role expanded to lead the development of an internal Behavioural Safety team—bringing together operational excellence, learning, behavioural science, and coaching to build a high-performing culture from the ground up.

In his global corporate role, Mark influenced senior leaders on Business Risk, integrating assessments and systemic solutions that connected process safety, personal safety, and business performance. His contributions have advanced the company's understanding and application of Human Performance Principles across its global operations.